Natural Food Colours Market

Future Market Potential

[2014 – 20 at a CAGR of 6.8%]

US $ Million

2013A

1,144.0

2020F

1,697.6

Opportunities by Location 2013A

- Western Europe: 26.7%
- N. America: 25.5%
- Latin America: 11.2%
- MENA: 3.3%
- EE: 2.7%
- Japan: 6.1%
- APEJ: 24.5%

Opportunities by Segments

- Carotenoid: 32%
- Curcumin: 8%
- Anthocyanin: 23%
- Paprika extract: 13%
- Chlorophyll: 4%
- Spirulina: 2%
- Others: 18%

Opportunities by Application 2013A

- Beverages: 21.5%
- Packaged food: 18.5%
- Confectionery & bakery: 17.8%
- Dairy products: 14.6%
- Others: 27.6%

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