Future Market Insights (FMI) is a premier provider of syndicated research reports, custom research reports, and consulting services. We deliver a complete packaged solution that blends current market intelligence with future trends to valuable growth insights.

FMI provides research services at a global and regional levels. Our expertise lies in emerging regions, which include GCC, BRICS, and ASEAN. Our offerings cover a broad spectrum of industries such as automotive, electronics, ICT, semiconductors, retail, food and beverages, chemicals, materials, energy, mining, oil and gas, and industrial automation and equipment.

We combine our knowledge and learning from every corner of the globe to distill it to one thing – the perfect solution for our clients.

“Research is to see what everybody else has seen, and to think what nobody else has thought.”

– Albert Szent-Gyorgyi, Nobel laureate
Challenges – Stringent government and environmental policies, and rapidly shifting technology trends

The FMI Difference – Our industry expertise helps clients to address these challenges and to blend their offerings with technology trends seamlessly to deliver a competitive advantage

Challenges – Increasing customer service standards, optimizing operational efficiency

The FMI Difference – Our services such as consumer satisfaction surveys, trends purchasing cycle, benchmarking, etc., equip clients with the pertinent data to improve their offerings for better consumer retention

Challenges – Changing consumer demands, gradual shift in demand from western to Asian markets

The FMI Difference – Our in-depth analysis of the industry across numerous sectors helps businesses optimize costs while ensuring their offerings are in alignment with regional consumer trends

Challenges – Proprietary product development, stringent safety standards, reliable network of service providers, exacting regulations

The FMI Difference – With our vertical expertise in this sector, we help clients to develop long-term plans to optimize industrial operations meeting sustainability

Challenges – Complex regulations, changing market dynamics, increasing cost of resources

The FMI Difference – Our research and consulting services support enterprises to sustain and grow in these challenging conditions, by maximizing efficiency to achieve highest ROI

Challenges – Shifting consumer trends, technological updates, environmental regulations

The FMI Difference – Data on latest technological trends and consumer demands helps clients drive enhanced profitability and supply chain quality

Challenges – Fierce competition, declining profit margins, intensive R&D efforts

The FMI Difference – Our research approach blends technology experts’ insight with data analytics to develop successful operation planning for players in this industry

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CURRENT AND FUTURE TRENDS

In order to succeed in an intensely competitive market, businesses need to focus on the future, but prepare for it now. Future Market Insights keeps clients updated with not only the current, but future trends as well, and supports them by providing actionable insights.

Personalization, Not Globalization
Changing preferences of consumers from globalization to personalization will make players focus on providing customized services/products specific to a region/sector to maximize consumer satisfaction.

Shift from Western to Asian Markets
With increasing consumption and improved production costs, Asian markets have become a hub for foreign investments.

Mobile Social Media Marketing on the Rise
With increasing mobile penetration around the world, optimized web and social media sites with targeted real-time content will become an indispensable component for every digital marketing strategy.

Complex Value Chains with Technological Advancements
Complex, value chains around the world are being redistributed by new technologies.

Government Regulations Restraining Markets
Stringent regulations will continue to restrain the growth of markets across various industries. However, healthcare industry will benefit from favorable government policies.

Transparency - A Strategic Asset
Consumers are increasingly demanding transparency for any products/services they purchase. Companies will focus in the coming years to provide radical transparency with their offerings.
Automotive and Transportation
- Globalization of industry
- Launch of compact car models in mass markets
- Focus on low-emission vehicles

ICT
- Offshoring services
- Rising acceptance of cloud computing services
- Big data analytics and digital transformation technologies to accelerate the IT industry's growth

Consumer Products
- A billion new consumers in Asia
- Increasing green initiatives
- Rise in digital consumers and value segment

Food and Beverage
- Convenience food in demand due to changing lifestyle
- Increasing preference towards organic food
- Strict regulatory frameworks fueling clean label foods

Chemicals and Materials
- Focus on emerging Asian markets
- Focus on sustainable effluent disposal and effluent treatment
- Increasing focus on reducing carbon footprint

Oil and Gas
- Demand for bio fuels and other alternative fuel sources
- Demand for shale gas, tight gas and coal seam gas
- Coal to liquid and carbon sequestration
INFLUENTIAL TECHNOLOGY TRENDS
FMI SUPPORTS MARKET EVALUATION FOR GLOBAL AS WELL AS REGIONALLY-ACTIVE PLAYERS

THREE-PRONGED APPROACH TO MARKET RESEARCH

Primary Research
- Identification of key opinion leaders
- Questionnaire design
- In-depth interviews
- Coverage across value chain

Desk Research
- Key industry experts
- Channel study
- Developments
- Market dynamics
- Products
- Conclusions

Solution
- Market participants
- Key strengths
- Product portfolio
- Mapping as per value chain
- Key focus segments

Combination of primary and multiple secondary data sources
- Linkedin
- Zoominfo
- Salesforce
- Hoovers
- Onesource

Press Database
- Factiva
- GBI
- Genios
- Meltwater

Company Database
- Capital IQ
- Bloomberg
- Thomson
- Orbis
- FMI's internal database

EXPERTISE IN MARKET RESEARCH STUDIES

FMI SUPPORTS MARKET EVALUATION FOR GLOBAL AS WELL AS REGIONALLY-ACTIVE PLAYERS
WHY CHOOSE US?

Passion is what defines FMI, and we are passionate about what we do and strive to deliver an unbiased 360-degree view of the market to our clients.

We spot the crucial existing and future trends that others have missed, and equip clients with our solutions to transform these challenges into opportunities. FMI performs not only secondary, but in-depth primary research. We focus on providing personalized reports to our clients; no two reports generated at FMI are the same.

At FMI, we help clients at various stages of an operation, right from providing R&D and surveys prior to a launch, and regular monitoring of the market, to potential M&As. Our region and sector-specific expertise helps us deliver leading-edge solutions to clients so as to keep them one step ahead of the competition.
To know more about us, please visit our website:
www.futuremarketinsights.com

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