Intelligence that Delivers Value and Fuels Growth

At Future Market Insights, we are driven by the passion to be the go-to market research firm for the world’s business community. We earnestly believe that authentic, actionable insights can bring organisations one step closer to their short- and long-term goals.

Who are we?

We are not a firm that uses archaic methodologies to create market reports that offer tonnes of data, but no real insights. We do not believe in promising the moon but we certainly fulfill our commitments.

We are a value-driven market research and consulting firm, with a long-term vision of being an organisation that is perennially trusted by its clients, earnestly respected by its employees, and enviously admired by competitors.

We specialise in creating the most comprehensive customised and syndicated market research reports by using a wide array of resources, tools, and resources. Our analysts are experienced, yet pliant; diligent, yet creative.
### Corporate Intelligence
- Customer Intelligence:
  - Customer profiles and segmentation
  - Customer trends and insights

- Competitive Intelligence:
  - Competitive intelligence and tracking
  - Competitive benchmarking
  - Supplier intelligence and monitoring

### Market Research
- Market Analysis:
  - Thorough analysis of market structure, scope, and sizing
  - Demand and supply analysis and forecast
  - In-depth analysis of drivers, challenges, and trends

- Market Feasibility Study:
  - Insightful, highly accurate market feasibility study for successful launch of new products/services

- Market Entry Studies:
  - Identifying new markets
  - Market entry strategy
  - Market evaluation through surveys and historical data
  - Appraisal of industry regulations and taxation
  - ROI estimations and forecasts

### Sector / Industry Intelligence
- Industry Monitoring:
  - Industry-specific data with 360° analysis
  - Sector-specific reports, opinions, whitepapers, and case studies
  - Profiling of leading sector-specific companies

- Industry Positioning:
  - Studying the best practices in the industry
  - Identifying brand USP and building it to gain strategic advantage
  - Consistently tracking the efficacy of current industry positioning and developing new ones

### Benchmarking & Advisory Support
- Process Benchmarking Studies:
  - Enterprise performance management
  - Root-cause analysis
  - Accounts to Report (A2R)

- Thought Leadership:
  - Support sector thought leadership and help clients be ahead of the curve

### Overview
Offering actionable insights that deliver value to our clients and helping them achieve their goals are the cornerstone of our research reports and consulting assignments. In a world where the amount of data generated far exceeds actual consumption and usability, finding the right insights and delivering them in a simple, jargon-free manner is our core area of focus.

### Methodology
FMI research methodology involves a thorough analysis of the myriad factors that shape up a market. Our analysts take a holistic approach to market research, incorporating best-practices in data collection, data filter and analysis, and data research and intelligence to deliver actionable insights that serve the needs of our clients.

1. Define Research Problem
2. Formulate Hypothesis
3. Design Research (including simple design)/Storyboarding
4. Collect Data and Analyze data (test the hypothesis)
5. Interpret and Report

### Independence and Impartiality – Market Research through Cognitive Defusion
Through years of conditioning, we humans inadvertently make cognitive biases in our daily lives. However, cognitive bias can become a roadblock in carrying out impartial and unbiased market research. To ensure our reports offer real data and accurate forecasts, we train our analysts in the technique of cognitive defusion, wherein they are conditioned to stay flexible, non-judgemental, and open to ideas they personally do not necessarily endorse.
Highlights

- Over 1,800 research reports
- 150 titles added every month
- Global, regional, and country-wise reports
- Stellar team of 200+ research analysts

2016 Focus

- Social Media Management
- Thought Leadership
- Feasibility Research
- Market Modelling
- Benchmarking

Database Subscription

- Bloomberg
- Factiva
- THOMSON ONE

Clientele

- GE Healthcare
- Nestlé
- Siemens
- Clearwater
Serving the Needs of the Flat, Globalised World

Our Team

We are privileged to have a stellar team of analysts from diverse educational and professional backgrounds.

Companies our Employees have Previously Worked With:

Institutions We Hire From:

Contact Us

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